Proposed Talking Points for Gathering Event

**February 10, 2014**

**1:00 pm**

**Attendees:**

**Presenters: Doug Friedli, Paul Madison**

DOUG: Welcome.

Today we want to share an exciting opportunity. A once in a lifetime opportunity for Neb City

Before we get started, we ask each of you to tell us of someone or some group that makes you

most proud to be from Nebraska City? A person or persons who made you especially proud.

DOUG: **Handout:** NCCFF’s “Invest in People” brochure. Explain NCCFFs mission of Investing in People.

 This is something unique for Nebraska City. Not focused on brick and mortar projects like most

 Foundations.

Point out Sherwood Challenge, top of page 1. $500,000 + $250,000 = $750,000

PAUL: Turn on your dream switch. Think about how we could invest in people with $33,000 each year!

DOUG: **Handout:** History of NCCFF. 31 projects.

 Point out the Youth Advisory Committee and the Youth Philanthropy Contest.

Share the example of the Moller Endowment for Library.

**Handout:** $750,000 spreadsheet. Show the annual grantmaking capacity

PAUL: **Handout:** Ladder of Gifts. We are looking for large gifts, medium gifts, small gifts.

Financial goals have been met so far. Update current numbers.

100% of our Fund Advisory Committee members have contributed cash and pledges.

 (and we have each made a planned gift…only the third community to do that)

 Please consider pledging an amount you would consider generous.

DOUG: 2013 has been an exciting year for Nebraska City. New hospital. Lourdes School addition. Public school additions. Methodist Church addition. Renovated Kregel Windmill Museum. Plans for a new swimming pool.

PAUL: We need your help to fulfill our mission of **investing in people** and **creating a culture of giving**. What ideas do you have that would make Nebraska City a better place?

(Solicit feedback. Engage every person in the discussion. Intersperse Rural Development Philanthropy principles, if possible)

DOUG: (Ask for referrals.) Who can you think of that needs to hear about what we talked about tonight?

Would you be willing to host a gathering event with your friends and neighbors?

DOUG: Thanks for coming. Thanks for all you do for Nebraska City. We will be in touch with each of you in about one week. Consider what you can do to help meet the challenge. (IRA Rollover. Gift of Grain)