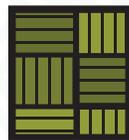
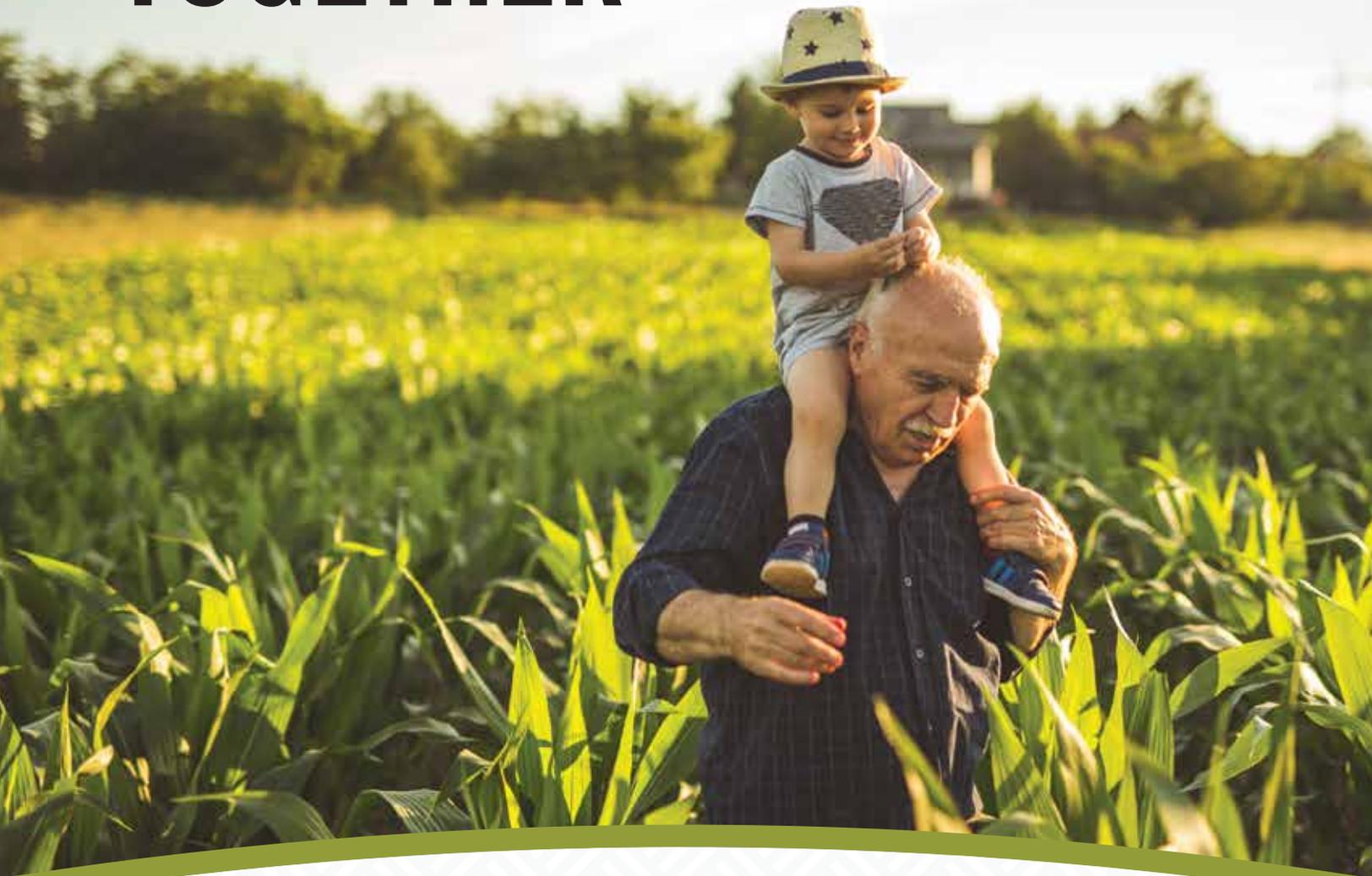


# PLANTING THE FUTURE, TOGETHER



LEGACY FUND

SEWARD COUNTY

*Every Seed Counts Campaign*



## LEGACY FUND

SEWARD COUNTY

*"The Legacy Fund provides an opportunity to unite together and align resources for growth and development for generations to come. It is a very exciting time for our county to prepare for the future together."*

**SHANE BAACK**

FUND ADVISORY COMMITTEE VICE-CHAIR

*"We hope that this initial challenge grant will inspire others to be generous in Planting the Future, Together."*

**MAX WAKE**

JONES BANK PRESIDENT



# WHAT IS YOUR DREAM FOR THE FUTURE OF SEWARD COUNTY?

*Imagine what a \$1,000,000 boost in endowment could mean for Seward County communities!*

A group of visionary county leaders launched the Legacy Fund for Seward County in 2019 as an affiliated fund of Nebraska Community Foundation. Now part of a statewide movement to spearhead community development and create future prosperity, the Fund is working to build a robust, permanent unrestricted endowment for communities in Seward County.

## **LEGACY FUND FOR SEWARD COUNTY MAJOR GOALS:**

1. Provide grants that nourish and assist Seward County based charitable organizations
2. Provide resources for community assets that would not be possible without future investment
3. Monitor and assess the county's changing needs and promote action on important issues
4. Fund scholarships and advanced training for the enhancement of our work force and the pursuit of higher education
5. Help donors build and preserve enduring assets for county causes
6. Provide community members with tax-wise charitable giving methods that meet their goals and support the community they love.



## *How You Can Help*

### **MAKE A GIFT**

Making a gift to the Legacy Fund is an investment in the future of Seward County. Our permanent unrestricted endowment is an important tool to keep our hometown growing and improving for generations to come. An endowment provides both increased capacity to award meaningful grants to local projects, and a steady stream of community resources that will grow forever.

### **PROVIDE MATCHING GIFTS THAT WILL ENCOURAGE FURTHER GIVING**

Matching gifts will increase the spirit of giving throughout the county and spark and increase a culture of generosity.

### **BECOME A FUND ADVISORY COMMITTEE MEMBER**

FAC members ultimately work to meet community goals and priorities, develop the funds corpus, and make grant decisions for the betterment of Seward County.

### **BECOME AN ADVOCATE FOR THE LEGACY FUND**

Work with the FAC to spread the word about the mission, vision, and values established and encourage family, friends and neighbors to consider the Legacy Fund for current and future giving.

Thanks to the generosity of community members like you, the Fund will be able to help with dozens of projects and grants. With a \$1,000,000 start to our permanent endowment, the Fund will be able to take a strategic approach in identifying grants and programs that will make a positive, lasting impact on the communities of Seward County.



# YOU GIVE + THEY MATCH = FUND GROWS

# 1 + 1 = 3

Thanks to a generous donation from the Wake Charitable Foundation and Jones Bank, your donation to the “Every Seed Counts Campaign” will be matched dollar for dollar up to \$50,000.

Over time, the power of the endowment will turn that \$2 into \$3 and more. In time, these gifts will change lives and improve futures for Seward County.

The Legacy Fund for Seward County is working to build our community’s permanent unrestricted endowment. While our Fund Advisory Committee grants out a portion of the income earned by the endowment each year, the principal - and your gift - remains intact to continue to build the fund, making your contribution a “forever” gift that increases over time.

## \$1,000,000 BEGINNING BALANCE



*This is an example using the following assumptions: 7.5% return (net of fees), 4.5% annual endowment payout, asset allocation: 75% equities, 25% fixed income.*

# *Donor Giving Levels*

## **ROYAL LEGACY**

*\$100,000+*

## **PLATINUM**

*\$50,000 - \$99,999*

## **DIAMOND**

*\$25,000 - \$49,999*

## **GOLD**

*\$10,000 - \$24,999*

## **SILVER**

*\$5,000 - \$9,999*

## **BRONZE**

*\$1,000 - \$4,999*

## **LEGACY BUILDERS CLUB**

*\$300 annual gift for the advancement and development of the Legacy Fund*





# Giving Methods

Your generous gift will not only help build the unrestricted endowment today, it will continue to grow and keep giving tomorrow.

## **BELOW ARE WAYS YOU CAN SUPPORT THE CAMPAIGN:**

**CASH** A gift of cash may be eligible for income tax deductions as prescribed by current law. Your cash gift may be by check, credit card or electronic funds transfer, which authorizes the automatic transfer of funds each month from your checking or savings account. Pledging a gift over several years may allow you to increase its size and effect, while adjusting the timing and amount of each payment to optimize your tax position.

**MARKETABLE SECURITIES** A gift of publicly-traded stock, bonds or mutual fund shares is eligible to be matched at the full fair market value. Such a gift may provide you with additional tax benefits, as you will not pay capital gains tax on the appreciation in the value of the securities.

**GIFTS OF IRA** Individuals who have reached age 70½ may contribute up to \$100,000 directly from their Individual Retirement Account (IRA), without having to recognize the IRA distribution in taxable income. If married, each spouse can transfer up to \$100,000 from his or her IRA.

**AGRICULTURAL COMMODITIES** Gifts of grain or livestock may provide considerable income tax savings to a producer. Because the property is gifted, no revenue is recognized, and the cost of production may still be deducted as a business expense.

**PLEDGES** All pledge payments received on or before December 31, 2020 will count toward the match, with every \$1 in unrestricted contributions earning an additional \$1 toward our initial goal of \$500,000. Please note checks may be made payable to “Legacy Fund for Seward County” and mailed to:

**Legacy Fund for Seward County**  
PO Box 41  
Seward, NE 68434

Or visit [SewardCountyLegacy.org](http://SewardCountyLegacy.org)

As with all financial considerations, we encourage you to discuss potential tax advantages and other aspects of charitable giving with your attorney, tax advisor or financial consultant.

# *Campaign Leadership* **PLANTING THE FUTURE, TOGETHER**

## *Campaign Committee*

### **HONORARY CO-CHAIRS**

John & Jana Hughes

### **LEGACY FUND ADVISORY COMMITTEE**

John Owens – Chair

Shane Baack – Vice- Chair

David Dobbertien – Treasurer

Dawn Navis

Adam Greenquist

Jane Rehmer

Kiersten Hill

Dr. Alan Harre

## *Our Vision*

A united and prosperous Seward County with abundant resources for all people to live, work, learn and succeed.

## *Our Mission*

We inspire a culture of giving and long-term investment to reach Seward County's full potential together.

## *Our Values*

### **INCLUSIVITY**

We collaborate with all people, organizations and groups to encourage diversity and success for all.

### **STEWARDSHIP**

We invest funds responsibly and preserve donor intent.

### **INTEGRITY**

We build relationships and partnerships based on trust, cooperation and confidentiality.

### **VISION**

We focus on future success for all of Seward County.

### **ADVOCACY**

We champion the success of all individuals and communities in Seward County.

SEWARD LEGACY FUND IS AN AFFILIATED FUND OF NEBRASKA COMMUNITY FOUNDATION

