



THURSDAY
NOV. 14
 2019

ANNUAL CELEBRATION
 AFFILIATED FUND TRAINING, EXPO & BANQUET
 HOLTHUS CONVENTION CENTER • YORK

Meet us in York for a milestone occasion – NCF is turning 25!

Part volunteer training, part hometown expo, part celebratory banquet, our Annual Celebration brings hundreds of ambitious community leaders under one roof to embrace the assets, abundance and optimism that have earned us the name Greater Nebraska. NCF’s growing grassroots network hails from every corner of the state. Together, over 1,500 volunteers are inspiring change, taking control of their future and achieving their dreams. And we’re just getting started!



Holthus Convention Center | 3130 Holen Avenue | York, Nebraska

<p>7:00 AM</p>	<p>Registration Opens / Affiliated Fund Expo Area Open for Set-Up Check-in at the registration desk and receive your swag bag and materials for the day. You may also use this time to set up your affiliated fund’s expo booth where you can showcase your community’s achievements with photos, marketing materials, media coverage, and more.</p>
<p>8:30 AM</p>	<p>Turn It Up Opening Plenary Meet returners and newcomers from across the NCF network and hear how their hometowns and adopted hometowns are working to attract ambitious young people and giving them space and opportunity to achieve their dreams!</p>
<p>9:45 AM</p>	<p>Break</p>
<p>10:00 AM</p>	<p>MORNING BREAKOUTS A Practical Guide to Getting Published This session will take a hands-on, practical approach to getting your FAC’s announcements noticed and in print. From identifying newsworthy story angles and great interviewees, to taking compelling photos, working with journalists, and using media coverage for fundraising efforts, we’ll cover it all. Plus, learn about NCF’s newest online education tools and how they can take your Fund’s marketing to the next level.</p> <p>Granting to Make a Difference Are you ready to change the future of your place? You’ve worked hard to build up your unrestricted endowment and now your Fund wants to truly make a difference through grantmaking. Learn the importance of knowing your community, building relationships, including all voices, and looking at long-term impact. Hear from communities about when it’s okay to say “no,” and what they’ve learned along the way.</p>

(continued)

10:00 AM MORNING BREAKOUTS CONTINUED . . .

Saying “Thank You” to Your Donors

Are you taking the time to thank your donors not just once, but continuously? Does your Fund have a donor stewardship plan? During this session you will discover what other affiliated funds are doing to recognize each and every donor for their gifts. You will leave this session with the tools to develop your Fund’s very own process for donor appreciation and a step-by-step guide to donor stewardship.

Embracing Diversity in Our Hometowns

The NCF network strives to be more diverse and inclusive. In order to recognize and appreciate the diversity in our communities, and make them places where everyone feels welcome, we must be thoughtful and intentional. Join us for this engaging and interactive session where we explore what it means to belong in your hometown.

Leadership Succession and Distributed Leadership

How do you bring together the diverse talent in your community to form a high performing Fund Advisory Committee? We have some ideas! And now that you have an efficient and effective FAC, do you need to serve on it until the end of time? We’ll provide some helpful advice on how to share the knowledge and momentum of your FAC with the next generation of leaders.

Taking the “Challenge” Out of Homegrown Challenge Grants

Homegrown challenges have proven to be successful tools for building unrestricted endowments in many communities. Learn the nuts and bolts of organizing a campaign and hear from a donor on why they believe homegrown challenges are a key catalyst to community development across Greater Nebraska.

Fundraising for Healthcare and Wellness

Is your affiliated fund focused on healthcare and wellness? Learn how planned giving, endowment building, board development, grateful patient programs, and high-impact grantmaking can elevate your efforts.

11:45 AM LUNCH

12:30 PM Moving In, Moving Out, and Moving Over: Demographic Renewal in Our Hometowns

There’s a wave of change coming to rural America – people are moving in, moving out, and moving over resulting in major demographic shifts that will forever change the face of rural communities and have far-reaching consequences. Educator and nationally renowned researcher Ben Winchester joins us to discuss the aspects of change related to these trends—workforce housing, a tight labor market, and changing residential preferences. Together, Winchester and NCF President and CEO Jeff Yost explore the hopeful future ahead by lifting up our amazing assets and prioritizing people attraction.

1:30 PM AFTERNOON BREAKOUTS

Our afternoon sessions are broken into two one-hour sessions, A and B.

Session A: 1:30 PM

Break: 2:30 PM

Session B: 2:45 PM

Taking the Fear Out of Making the Ask [repeated Sessions A and B]

Are you nervous about the thought of asking for a donation? In this session, volunteer affiliated fund leaders will share their best secrets for making the ask and how to develop the confidence to invite others to be part of your endowment-building campaign.

AFTERNOON BREAKOUTS CONTINUED . . .

Teaching Others About Planned Giving [repeated Sessions A and B]

People in your community want information on how to make a gift in their will to support their hometown. In this session, you will learn how to conduct planned giving education events for your FAC, donors and professional advisors. You will leave this session with a face-to-face planned giving marketing plan for your Fund.

The True Demographic Realities in Rural Nebraska [spans all of Sessions A and B]

This session will be a deep dive continuation of our lunch conversation about the sociology behind changing rural demographics. Together we will connect the dots on what this means for your place.

Working in the “Gap” Between Community and Institutions [repeated Sessions A and B]

Institutions are from Mars; communities are from Venus. Just like lots of other elements in our world, we need connectors to help span boundaries between these important local assets. This session will explore the skills and behaviors to effectively bridge the gap between community volunteers and institutions such as schools, hospitals, libraries and local governments. Learn from NCF peer mentors who are already doing this work in their hometown.

Hometown Internships [repeated Sessions A and B]

“This place has something special . . .” University of Nebraska-Lincoln sophomore Chloe Higgins wrote those words in her journal after spending the summer interning in her hometown of Nebraska City. Internships are a great way for students to gain skills, build relationships, and explore potential career paths. What better way to invite our young people to be in community with us than to welcome them home for a summer internship? In this session, you’ll hear about Chloe’s experience and how you might bring this opportunity to your community.

Focus on Youth [repeated Sessions A and B]

Take a step into youth engagement with your Fund Advisory Committee through hands-on involvement and grantmaking. Learn more about a special funding opportunity, available only to NCF affiliated funds, that matches your local contribution to youth engagement projects. Hear from volunteers about programs and projects that are making strong connections with their young people.

Bringing *The Dream Switch* to Your Community [offered Session A only]

The Dream Switch is a live community concert that inspires honest dialogue about what makes Greater Nebraska special, our challenges and opportunities to grow, and how we can make our communities more inviting and welcoming places for those who have yet to discover them. In this session, you’ll learn more about the collaborative process of bringing *The Dream Switch* to life in your place, and maybe turn up your own dream switch, too!

ABCD Arts Inventory [offered Session B only]

Who are the “creatives” in your community? What activities create vibrancy and make your hometown a place where people want to stay, return or move to? What talents exist in your area that have yet to be tapped? Think of the possibilities when everyone brings their best to the table! In this session, you’ll learn about the process and value of ABCD (Asset-Based Community Development) arts inventories and gain insight from community leaders who are currently utilizing them. You may even discover a new talent of your own!

3:50 PM

DREAM! | Open Table Top Discussions

We’ll close out training with open table top discussions designed around the topics on YOUR mind. Bring a cup of coffee and a great idea to discuss with other volunteers.

5:00 PM	Banquet Check-in / Expo & Social Hour Grab a drink and unwind as you explore the community Expo and network with new friends.
6:30 PM	Banquet Celebrate a quarter of a century of grassroots community building and the bright future on our horizon! Enjoy good food, great company, and an inspiring live performance!
After the Banquet	Pack Up Affiliated Fund Expo Displays

EVENT REGISTRATION COSTS AND DEADLINES

Affiliated Fund Annual Training	\$35 per person (\$75 for persons not affiliated with NCF)	October 31
Banquet	\$60 per person (includes sales tax)	October 31
Affiliated Fund Expo Booth	No cost to affiliated funds	October 31

LODGING INFORMATION

HOLIDAY INN EXPRESS | 4020 Grand Avenue | York, NE
Call 402.745.6272 or book online using group code: NCF

HAMPTON INN | 309 West David Drive | York, NE
Call 402.362.0222 or book online using group code: NCF

BEST WESTERN | 4619 S. Lincoln Avenue | York, NE
Call 402.362.6661

All hotel rooms subject to availability after October 31, 2019.

SEND COMPLETED REGISTRATION FORMS

Mail to: Nebraska Community Foundation, PO Box 83107, Lincoln, NE 68501-3107

Fax: 402.323.7349 Email: info@nebcommfound.org

Register online: <https://nebraskacommunityfoundation.regfox.com/2019-registration>

Download this brochure at: www.nebcommfound.org/events

OTHER INFORMATION

- NCF's Annual Celebration will be video recorded, audio recorded and photographed. By submitting your registration, you are giving NCF permission to use your image in publications and online.
- All times listed are Central Standard Time.
- The Affiliated Fund Annual Training registration fee will help offset a portion of the cost to provide the Training.
- Your name badge(s) will be your banquet ticket and will be available for pickup at the reservation table on Thursday, November 14, 2019 at the Holthus Convention Center, 3130 Holen Avenue, York, Nebraska.
- A cash bar will be available during the reception and banquet.
- If you have questions about NCF's Annual Celebration contact us at 402.323.7330 or info@nebcommfound.org

