November 1, 2019

Dear Bertrand friends,

Imagine a community with ready funds for turning bright ideas into realities, tackling ongoing problems, and confronting emergency issues.

Imagine Bertrand's flowerbeds with underground sprinkler systems, its streets with energy-efficient LED streetlights, and its future swimming pool with toddler-friendly splashground features.

Imagine the ability to fund website development for the village, bleachers for the ball fields, an online historical record of the area, a new mower for village greenspace, and an after-school 3D design and coding club for Bertrand elementary students.

Imagine grants from Bertrand Area Community Fund increasing fivefold, from $4,000 annually to $20,000 annually — immediately multiplying the number of good things we can do in our town by five, benefiting us, our children, their children, and new and longtime residents well into the future.

Bertrand Area Community Fund is working to build a robust endowment. Today, the fund is nearly two-thirds of the way to meeting a matching challenge that could allow all these opportunities to come to fruition and lay the groundwork for as-yet-unimagined goals.

But we need your help. The generous matching gift of $150,000 from Kelly and Virginia Holthus requires the community fund to first raise $300,000. This $450,000 added to the fund’s unrestricted endowment will enable the Bertrand area’s nonprofits and government entities to do amazing things right away and for years to come, using the interest to benefit the area and leaving the endowment untouched.

Please complete the enclosed pledge and donation form today! Commit your gift to the unrestricted endowment, and help Bertrand Area Community Fund rise to the Holthus Challenge. No contribution is too small — every penny puts us closer to the $300,000 goal. And all gifts are handled with the highest confidentiality.

Just imagine your gift at work in the Bertrand of tomorrow, next year, and decades into the future.

With thanks —

[Signatures]

Bertrand Area Community Fund Advisory Committee
Joel High, Beverly Hansen, Alysia Kuck, Paul Peterson, Liz Ford, Melissa Vinzant, Christopher Davison, Aryn Schwarz, Karen Nelson