

# FAC LEADERSHIP DEVELOPMENT

## *A Guide to Action and Impact Planning*

**This document provides a more detailed look at three education and training opportunities available to Nebraska Community Foundation affiliated funds, Fund Advisory Committees, and their communities.**

### 1 ACTION PLANNING

### 2 ACTION PLANNING UPDATE

### 3 IMPACT PLANNING

#### ACTION PLANNING

This process is designed to help Fund Advisory Committees that are serious about growing their unrestricted endowments. FACs will host a town hall visioning session facilitated by NCF staff and peer mentors and use input from their community to write vision, mission, and values statements. Action Planning is conducted over three 3-hour sessions over a span of six weeks to three months.

#### Who Should Do It?

- FACs that are motivated to grow their unrestricted endowments
- FACs that have recently welcomed new members or are looking to reengage with current members

#### Benefits

- Helps the FAC understand the community's vision for the future
- Rallies FAC around endowment building as a priority
- Strengthens the FAC as a team
- Builds relationships with NCF staff and peer mentors
- Increases capacity, competence and confidence

#### Components

- Action Planning readiness checklist (to be completed with your Affiliated Fund Development Coordinator)
- Visioning session (or other community engagement method)
- Crafting vision, mission, and values statements
- Familiarizing with Transfer of Wealth study and local data
- Connecting with an NCF peer mentor specifically chosen to assist and provide support to your community
- Setting goals for building your unrestricted endowment and determining action items to achieve them

#### ACTION PLANNING UPDATE

This customized session is for FACs that have previously completed Action Planning and helps you update your vision, mission and values, as well as your goals related to leadership, fund development, communications, and community impact. This process can be completed in one evening, multi-hour session.

#### Who Should Do It?

- Those who have completed Action Planning in the past but would like to revisit their shared priorities and purpose

## Benefits

- Enables the FAC to communicate and connect with its community
- Motivates and builds relationships among FAC members
- Educates new FAC members on the importance of unrestricted endowments and your endowment building goals
- Provides space to update vision, mission and values statements

## Components

- See ACTION PLANNING components
- Updating short-term goals

## IMPACT PLANNING

Think of Impact Planning as a masterclass in effective grantmaking. Using the principles of Rural Development Philanthropy and Asset-Based Community Development, we'll investigate your community from every angle and strategize how to make the most of local assets and relationships in order to maximize your affiliated fund's impact.

## Who Should Do It?

- FACs that have already completed Action Planning and are committed to more relationship-driven, inclusive, high-quality grantmaking

## Benefits

- Uses data to provide a clearer picture of your community
- Provides an opportunity to better know your fellow FAC members
- Educates about the ins and outs of high impact grantmaking
- Identifies new relationships and potential partners in your community
- Pinpoints goals in the four strategy areas: Fund Development, Grantmaking and Community Impact, Marketing and Communications, and Leadership Development
- Creates a framework document to guide future work and grantmaking

## Components

- Conducting an environmental scan of your community
- Learning more about team's strengths, relationships, and potential partnerships
- Setting grantmaking priorities and endowment goals
- Work and progress in the four strategy areas: Fund Development, Grantmaking and Community Impact, Marketing and Communications, and Leadership Development
- Development of the framework document

***Action and Impact Planning start by contacting your Affiliated Fund Development Coordinator.  
Visit [www.nebcommfound.org/about/team](http://www.nebcommfound.org/about/team) for contact information.***

