

# Asset-Based Community Development (ABCD)

- **Abundance**, not scarcity; **Assets**, not needs
- **Opportunities**, not deficiencies
- **Invite** people into the conversation and **co-create**
- Incremental progress creates **change that sticks**
- Community-**led** and community-**owned**
- **Build relationships** before you need them
- **People belong** through having their gifts and talents received and appreciated
- **Volunteer associations** (i.e. community-based affiliated funds) are **very powerful** and are **essential to build community**

## Why an asset-based approach?

1. When people discover what they have, they *find* power
2. When people join together in new connections and relationships, they *build* power
3. When people become more productive together, they *exercise* their power to address problems and realize dreams.