

Dreams Welcome Week

WEDNESDAY, NOVEMBER 11, 2020

Philanthropy “At the Speed of Trust”



Virtual + Etiquette = Vetiquette

- When you begin talking, announce yourself: “This is Janice . . .”
- When you stop talking, say: “I’m complete.”
- Mute your microphone while you are not talking.
- Remain on camera if possible.
- Remain available to be on microphone.
- If you have a question, raise your hand (click on Participants) or type into the chat box.



Change happens along the lines of
relationships
and at the speed of *trust.*

Why an asset-based approach?

1. When people discover what they have, they *find* power
2. When people join together in new connections and relationships, they *build* power
3. When people become more productive together, they *exercise* their power to address problems and realize dreams.



Bringing It Together

Relationships, endowment building and community development require:

patience and *tenacity*.

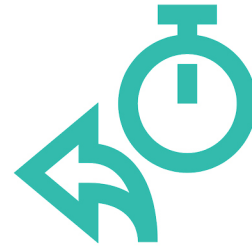
Principles of Trust-Based Philanthropy in Grantmaking



1. Do the homework



2. Simplify and streamline the application process



3. Be transparent and responsive



4. Provide multi-year, unrestricted funding



5. Offer support beyond writing the check



6. Solicit and act on feedback



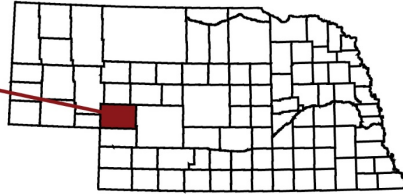
7. Skip the formal report and have a conversation instead

KEITH COUNTY Community Snapshot

8,072

TOTAL POPULATION

Ogallala, Brule, Paxton, Lemoyne,
Keystone, Sarben, Roscoe, Belmar



Our COMMUNITY MEMBERS

Created by American Neighborhoods
Data Project

HOUSEHOLDS

39.4%
of children live in
a **single parent
household** (fourth
highest statewide)

33% of households bring home
less than \$50K a year

2.6
people
average household size in
Keith County in 2018

*Household size is decreasing, but the number
of households have remained steady.*

YOUNG FAMILIES

+19.7%
increase in
30-34 year olds
making their home
in Keith County

Created by Gus Wilson Lay
Data Project

SENIORS

Keith County will have 1,000 more seniors
in 2030 than 2010

+1,000

NEWCOMERS TO OUR COMMUNITY

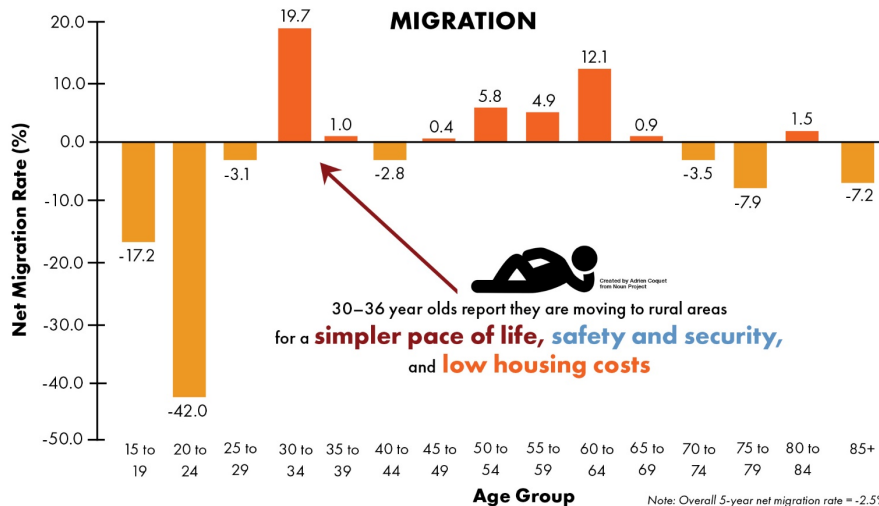


36% are previously from the area

68% hold a bachelor's degree

67% of household income is over \$50K

51% have children in the household



Our HOUSING

FAMILY HOMES



1/3

of housing stock is owned
by older people

80%

of housing is anticipated
to turn over in the next
20 years

54%

of multiple homeowners move to
their second home at retirement

Our **ECONOMY**

ECONOMIC INFLUENCERS

45% **County income from
“not earned” sources**

*Medicare, Medicaid, welfare, retirement income,
passive income, rent*

**\$ 135
million** **Annual income
of retirees**

Single largest generator of household earnings in Keith County

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HOUSEHOLDS

Created by Amandine Vandesteene
from Noun Project



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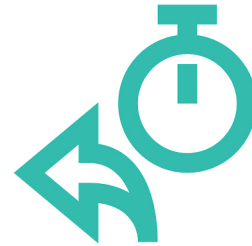
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Join us for more training!
www.nbcmmfound.org/celebrate



CELEBRATE WITH US!

Dreams Welcome

Thursday, November 12 | 6:30–7:45 PM
NCF Annual Celebration Livestream!

