

OUR VISION

Empowering people of all ages to build the "Good Life" now and for generations to come.

OUR MISSION

Connecting passionate people with resources to accomplish dreams for a thriving Bertrand.

OUR VALUES



STRATEGIC: Intentional and purposeful about connecting passionate people with our resources to build a thriving Bertrand for the present and into the future.



COLLABORATIVE: Inviting people and ideas to strengthen our community and empowering others by building ownership.



INNOVATIVE: Open and responsive to new opportunities while honoring the past.

OUR GOALS

- 1. Increase our unrestricted endowment
- 2. Encourage donors to include BACF in their estate plans
- **3.** Make impactful grants in our community
- Invite others to join our efforts and Fund Advisory
 Committee
- **5.** Grow marketing and communications opportunities

UNRESTRICTED ENDOWMENT GOALS









