CULTIVATING WHAT'S ALREADY THERE

ASSET MAPPING GOODNESS IMPLEMENTED IN YOUR COMMUNITY

What could asset mapping make possible for your fund and community?

As you learn from others and reflect on your own community, jot down ideas, questions, and possibilities. Let curiosity guide your thinking and possibility inspire your next steps. Start with what you know and imagine what could grow.

NOW

Notice

What do we have?

Recognize, appreciate, and connect existing assets.

Fund Idea: Identify where asset discoveries could inform current priorities and conversations.

NEXT

Connect

What could we do with what we have discovered?

Identify opportunities, gaps, and partnerships.

Fund Idea: Identify one action or connection the fund could initiate or support.

OVER TIME

Cultivate

What could we become?

Cultivate new assets and build lasting community capacity.

Fund Idea: Identify a regular fund practice that could keep asset-based thinking alive.